

THE VALUES, SOCIETY AND DEVELOPMENT LABORATORY (LVSD)

ORGANIZES A NATIONAL CONFERENCE
UNDER THE TITLE:

APPLIED LINGUISTICS AND LANGUAGE EDUCATION IN THE ERA OF ARTIFICIAL INTELLIGENCE

APRIL 30TH, 2025

AT THE HUMANITIES SPACE
OF THE FACULTY OF LETTERS AND HUMAN SCIENCES
IBNOU ZOHR UNIVERSITY

COORDINATORS:
DR. JAOUAD RIAD
DR. HASSAN EL HADIM

CONFERENCE PROGRAM

SCAN TO DOWNLOAD THE DIGITAL
VERSION OF THE CONFERENCE
PROGRAM



Registration 08:30 - 09:00

Opening session 09:00 - 09:30	Chair: Dr. Naima Trimasse
Dean of Faculty of Letters and Humanities Head of Values Society and Development Laboratory Conference Coordinators	

Panel 1: AI in Academic Studies and Research

Moderator: Dr. Aziz Driouch

09:35 - 09:45	<i>Teacher Trainees' Perspectives on the Integration of AI Language Models in Academic Writing.</i> Dr. Ayad Chraa/CRMEF Souss Massa
09:45 - 09:55	<i>Artificial Intelligence Hallucinations in Writing: A Critical Discourse Approach.</i> Dr. Rajaa Rhandy/ FLASH-Ait Melloul, Ibnou Zohr university, Agadir
09:55 - 10:05	<i>AI-Generated Data in Human Sciences Research: a Double-Edge Device</i> Dr. Jihane Farissi/ LLC Lab, Sultan Moulay Slimane University, Beni Mellal.
10:05 - 10:15	<i>The relationship between AI use and the study habits of Moroccan university students</i> Ms. Hanane Aqadoh, Dr. Naima Trimasse/ FLSH, Ibnou Zohr university, Agadir.
10:15 - 10:25	<i>Student-Centered Multimedia in the Age of AI: Transient Information Effect and Moderating Variables.</i> Mr. Hamza Hassoun, Dr. Naima Trimasse / FLSH, Ibnou Zohr University, Agadir
10:25 - 10:35	Discussion

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Panel 2: AI in Language Education

Moderator: Dr. Jaouad Riad

10:50 - 11:00	<i>Using AI in learning language prosody in Moroccan primary schools: an optimality theoretic analysis of linguistic stress produced by some platforms.</i> Dr. Mohamed AIT ICHOU, ESEF, Ibnou Zohr University, Agadir
11:00 - 11:10	<i>Exploring Teachers and Students' Perceptions of ChatGPT In Language Education: A Technology Acceptance Model Approach.</i> Miss. Fatima Chahboune, Dr. Hicham Zyad, ALCS Lab, Chouaib Doukkali University, Eljadida.
11:10 - 11:20	<i>Using Artificial Intelligence for English Language Teaching and Learning in Moroccan Schools: Insights from Instructors.</i> Mr. Abdelaziz OUCHAIB, SAH /Moulay Ismail University, Meknes.
11:20 - 11:30	<i>Students' Perceptions of ChatGPT as an English Language Learning Tool: A Descriptive Analysis through the UTAUT Model.</i> Mr. Abdellatif Hali ^a , Dr. Redouane Madaoui ^b / ^a FLSH, ^b ESEF, Ibnou Zohr University, Agadir.
11:30 - 11:40	<i>Exploring Moroccan Teachers' Perceptions Regarding the Use of AI in Writing Skills.</i> Miss. Ouafaa Belouiza /FLLA, Ibn Tofail University, Kenitra.
11:40 - 11:50	Discussion

Panel 3: Vocabulary and Reading Development in EFL Contexts

Moderator: Dr. Hassan El Hadim

11:50 - 12:00	<i>The Relationship between Receptive Vocabulary Size and Grammar Knowledge of Moroccan EFL High School Learners.</i> Mr. Abdessamad Ouali ^a , Dr. Trimasse Naima ^b , ^a ESEF, Ibnou Zohr university, ^b FLSH, Ibnou Zohr university, Agadir.
12:00 - 12:10	<i>The Role of AI in Enhancing L2 Vocabulary Acquisition: A Systematic Review.</i> Mr. Abdelali Ouahi /FLSH, Sultan Moulay Slimane University Beni Mellal.
12:10 - 12:20	<i>Effects of Distributed Retrieval Practice on Vocabulary Learning and Retention across Proficiency Levels in EFL Classes.</i> Mr. Ahmed Ait Bella, Dr. Abadallah Ghaicha/ FLSH, Ibnou Zohr university, Agadir.
12:20 - 12:30	<i>Exploring the Impact of Free Voluntary Reading on Moroccan High School Students.</i> Dr. Hassan El Garras, Dr. Abdallah Ghaicha, Dr. Mohamed Yacoub /FLSH, Ibnou Zohr university, Agadir.
12:30 - 12:40	<i>Exploring Students' Perceptions towards the Impact of Artificial Intelligence on their Reading Skills: The Case of S6 Students at the English Language Department.</i> Dr. Abdessallam Khamouja /FLLA, Ibn Tofail University, Kenitra.
12:40 - 12:50	Discussion

Panel 4: Innovative Pedagogies and Teacher Practices in EFL

Moderator: Dr. Mohamed Elfatih

12:50 - 13:00	<i>EFL Teachers Implementation of Extra-curricular Activities: Attitudes, Drawbacks and Challenges -Inzegane Delegation as a Case Study</i> Mr. El-farhaoui M'barek /FLSH, Chouaib Doukkali University, El Jadida.
13:00 - 13:10	<i>AI in Academic Research: A Survey of Indexed Journals' Policies and Attitudes.</i> Dr. Youssef El Ouidani, Sidi Youssef El Baghdadi Ibnou Zohr University, Morocco.
13:10 - 13:20	<i>Exploring the Impact of a Social Emotional Learning (SEL) Intervention through The Correlation between Emotional Social Intelligence (ESI) and School Behavior.</i> Mr. Mourad El Hanafi, Dr. Naima Trimasse /FLSH, Ibnou Zohr university, Agadir.
13:20 - 13:30	<i>Teachers' Readiness to Integrate Language and Content for Digital Design Trainees at OFPPT Agadir.</i> Mr. Ayoub Addi, Dr. Cherif Teimi /FLLA, Ibn Tofail University
13:30 - 13:40	<i>Strengthening Educational Transcriptions and Transmission through Life Skills.</i> Ms. Moudden Mina, Ibnou Zohr university, Agadir.
13:40 - 13:50	Discussion

CLOSING NOTES

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